



ANALYTICS 4
OPERATIONS

Demand Planning
Forecasting &
Replenishment

powered by Microsoft Azure
Machine Learning

A complete and flexible "as-a-service" solution for optimizing demand forecasting processes based on a self-learning algorithmic system.

Porini Analytics 4 Operations a cloud based demand planning, forecasting and replenishment solution for a “Digital Supply Chain 4.0”.

DESCRIPTION

PORINI ANALYTICS 4 OPERATIONS is an innovative Microsoft cloud based solution for Forecasting & Replenishment, addresses several forecasting needs in a very effective way and it generates large quantities of forecasts with an easy to use output interface.

THE SOLUTION ALLOWS TO



Improve Forecast Accuracy

- Provides the ability to manage budgets and sales planning quickly and effectively basing on actual data
- Allows to model new products based on the lifecycle of existing products



Reduce loss of revenue from out of stock situations

- Provides the foundation for a responsive sales and operation planning process that enables the current and emerging best practices in adaptive demand-driven planning



Supply chain inventory-holding cost reduction

- Driving whole supply chain with a common and timely vision, strengthening internal and external collaboration
- New method to capture demand signal and its effect on supply chain
- Uses data with high availability: source can be ERP system, Excel spreadsheets, etc



Better resource planning and usage

- Provides a comprehensive sales and account planning environment, it allows to manage sales forecasting from a single screen
- Supports Promotion and event intelligence

THE SOLUTION IS AVAILABLE IN 3 MODULES



Demand Intelligence & Analytics

Enable users to analyze historical time series



Demand Forecasting & Collaborative Planning

Automatically generate accurate forecasts for improving Demand Planning & Budgeting processes



Replenishment

Enable users to generate collaborative sales & operational plans

THE CHALLENGE

In a business context such as the current one increasingly volatile and affected by different and sudden factors on market demand, it is increasingly strategic to adopt simple and effective tools that can support management and the functions dedicated to the preparation of plans and consistent forecasts that integrate both internal and external factors.

OUR SOLUTION

Porini Analytics 4 Operations is useful to model market demand and supply chain processes. It is powerful to obtain better accuracy forecasts, optimize stock levels and service level. It is a tool that fits all kinds of enterprise size, providing users with the ability of navigating product and market data through different multilevel hierarchies.

PORINI

Established in Como in 1968 as a company specialized in ERP solutions and consulting services specific to fashion, clothing, textiles and retail companies, over the years Porini expanded its expertise becoming a Microsoft Global ISV expanding its portfolio solutions with Social CRM, Business Analytics, Artificial Intelligence, Machine Learning, IoT, Performance Management, Collaboration and Knowledge Management targeted to medium to large companies in many other industry sectors.

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