PORINI
A DGS COMPANY

ANALYTICS 4
SOCCER

Sport Data Platform & Analytics for Football Management

Based on Microsoft Office 365, Azure and Power BI

Porini Analytics 4 Soccer is a complete SaaS solution to address Analytics need in the Soccer industry. It allows the "management" of the player through the meticulous study of the data provided by the best platforms of Sports Data.

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A complete SaaS solution to address Advanced Analytics needs in the Soccer Industry.

DESCRIPTION

Through a series of Insights & Analysis it is possible to analyze the progress of each team in the league, both game by game and on a general level. It is therefore possible to quickly identify any problems and points of analysis.
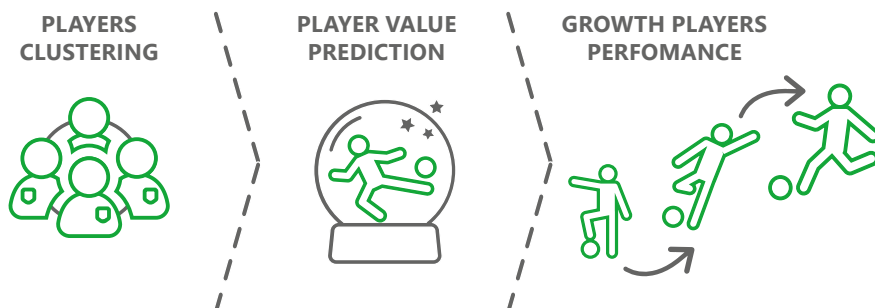

PORINI ANALYTICS 4 SOCCER allows a detailed analysis of the performance of individual players in the entire championship. For the players of their team it is possible to integrate additional information coming from internal company sources and social networks.

Thanks to the development of artificial intelligence algorithms, the solution enriches its information dataset with additional data that are difficult to identify with manual analyzes.
All automatically, without any type of intervention by users.
It includes:

ADVANCED ANALYTICS

PLAYERS CLUSTERING	PLAYER VALUE PREDICTION	GROWTH PLAYERS PERFOMANCE

The solution automatically adjusts players based on performance, selecting the most significant of over 1500 KPIs to improve players' purchases and replacements in case of injuries.

The solution analyzes and compares the growth trend of younger players compared to other players in the league by identifying similarities and potential.

- Benchmark analysis (Team & Players)
- Players clusters
- Players value prediction

- Simply to use and share
- For Footbal Company, players and football communities
- Pay per use model

- Team performance analysis
- Single match analysis
- Football player integrated statistics & trends

THE CHALLENGE

In a complex scenario such as sport environment and most of all football environment, where sports objectives must always be more oriented towards the generation of economic value, it becomes increasingly important to manage the strategic assets at the base of sporting and economic success, football players and the huge amount of data related to them.

OUR SOLUTION

Porini Analytics 4 Soccer is an integrated platform designed by Porini to address data analytics and machine learning needs for Soccer Industry.
In a data intensive scenario like the sport environment, it's critical to proper leverage data available from different data sources and use it to elevate decisions in term of player team choice and strategies.

PORINI

With decades of experience (established 1968 in Como) and hundreds of projects implemented worldwide, Porini provides industry solutions and consultancy services dedicated to medium and enterprise organizations in Italy and abroad. Porini's excellence solutions are aimed at optimizing key business processes and are based on Microsoft Cloud Technology.

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Power BI   Office 365   Azure

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